



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS  
Tampa Bay

## Corporate Sponsorship Opportunities

2024 Annual Forum  
Friday, June 7, 2024 (8AM-4:30PM EDT)  
Location: Embassy Suites by Hilton  
Tampa Airport Westshore

Tampa Bay AFP

# Annual Forum

A Treasury and Finance Conference

Friday, June 7, 2024  
8:00 AM to 4:30 PM EDT  
Embassy Suites by Hilton  
Tampa Airport Westshore

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**Sessions, presented by industry thought leaders and subject matter experts, include:**

- Economic Update
- Hot Topics: Fireside Chat Treasury / Finance Leader
- The Future of Treasury Management Systems Integration: APIs, AI, ERP and third-party applications
- What Treasurers want to hear from their Bank
- Working with Foreign Currency, International Wires
- Tampa Innovators and Community Partnerships

**Earn up to 8 CTP and FP&A Credits from AFP | Registration and Sponsorships available at TBAFP.org**



SILVER \$250	GOLD \$500	PLATINUM \$1,000	DIAMOND \$2,000
<ul style="list-style-type: none"> <li>• Sponsoring company may distribute promotional items in the participant bag.</li> <li>• Sponsoring company's logo will be displayed as a <b>SILVER level</b> at the forum and at the TBAFP website.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsoring company may distribute promotional items in the participant bag.</li> <li>• Sponsoring company's logo will be displayed as a <b>GOLD level</b> at the forum and at the TBAFP website.</li> <li>• Link to your website from the TBAFP website.</li> <li>• Paid registration fee for the Annual Forum for <b>one member</b> of your organization.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsoring company may distribute promotional items in the participant bag.</li> <li>• Sponsoring company's logo will be displayed as a <b>PLATINUM level</b> at the forum and at the TBAFP website.</li> <li>• Link to your website from the TBAFP website.</li> <li>• Paid registration fee for the Annual Forum for up to <b>two members</b> of your organization.</li> </ul>	<ul style="list-style-type: none"> <li>• Sponsoring company may distribute promotional items in the participant bag.</li> <li>• Sponsoring company's logo will be displayed as a <b>DIAMOND level</b> at the forum and at the TBAFP website.</li> <li>• Link to your website from the TBAFP website.</li> <li>• Paid registration fee for the Annual Forum for up to <b>four members</b> of your organization.</li> </ul>



By **May 31, 2024**, please contact our representatives below to arrange your sponsorship participation level.

Laura Toerge ([president@tbafp.org](mailto:president@tbafp.org)) or  
Jennifer Noel ([vicepresident@tbafp.org](mailto:vicepresident@tbafp.org))

Or sign-up directly via [www.tbafp.org](http://www.tbafp.org) by **May 31, 2024**



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The Board of the Tampa Bay Association for Financial Professionals:

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The Board of the Tampa Bay Association for Financial Professionals reposting:

**Linkedin Comment after Post:**

[@Laurel Egan Kenny, MBA, MSCM, Cert. Exec / Perf. Leader, @Laura Toerge, CTP, @Jennifer Noel, CTP, @Edward Mundt, @Carrie Evans, @Blair Greene, CPA, @Mark Stevens](#)

**E-Mail After Post**

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## SAMPLE: RECAP / THANK YOU ANNOUNCEMENT

The Board of the Tampa Bay Association for Financial Professionals wants to thank our sponsor, XXX, for participating at our 2024 Annual Forum.

The event triggered exceptional dialogue between members, guests and our speakers related to the Treasury Management and Financial development initiatives, progress on past endeavors, plans for the future and collaboration for future events and engagements.

The Board would also like to thank all current and new members and as guests for attending and we look forward to seeing you at our future events in 2024. Thank you.

Reminder, this event was approved for up to 8.0 CTP and FPAC recertification credits by the Association for Financial Professionals.

[#treasurymanagement](#) [#ctp](#) [#fpac](#)